

# Overcoming roadblocks to harmony in the digital enterprise.

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INNOVATIONS

# Roadblocks to Harmony

Harmony:

a consistent, orderly, or pleasing arrangement of parts; congruity.

# Roadblocks to Harmony

A Digital Enterprise...

Integrates information, processes, work and people using **technology** so that the entire organization collaborates more efficiently and effectively.

# Roadblocks to Harmony

Gartner, Inc. forecasts that the enterprise and automotive Internet of Things (IoT) market will grow to 5.8 billion endpoints in 2020, a 21% increase from 2019.

# Roadblocks to Harmony

91%

of organizations are engaged in some form of digital initiative.

Source: Gartner

# Roadblocks to Harmony

## Common Struggles

- Digital experience Adoption (DX/UX)
- Fragmented Data Analysis (Tactical)
  - Data Governance / Analytics Governance
- Data Utilization

# Roadblocks to Harmony

“Overall, end users will need to prepare to address an environment where the business units will increasingly buy IoT-enabled assets without policies for support, data ownership or integration into existing business applications,”

- Alfonso Velosa (Research vice president at Gartner)

# Roadblocks to Harmony

## Solutions

Digital experience adoption → CHAMPS Mobile Maintenance

Fragmented Data Analysis → CHAMPS Analytics

Data Utilization → CHAMPS IoT Project